

Using social media in research assignments is a great way to diversify your sources (just make sure the information is authoritative and credible!).

This guide outlines how to cite major types of social media, including blog posts, YouTube, and Facebook and Twitter posts, in APA format. Happy citing!

	APA Formatting	Example
Blog post	Last name, F. (Year, Month Date). Title of blog post [Web log post]. Retrieved Month Date, Year.	Nate, S. (2013, April 18). Modeling the Senate’s vote on gun control [Web log post]. Retrieved May 29, 2013.
Facebook status update	First name Last name. (Year, Month Date). Status update text [Facebook update]. Retrieved from URL.	Bill Gates. (2013, May 16). Is Liberia the 2nd poorest country in Africa or the 22nd poorest? It depends on whom you ask. See for yourself in this interactive data set: http://b-gat.es/11CJ7Q2 . Retrieved from https://www.facebook.com/photo.php?fbid=10151455003986961&set=a.10150331291841961.334784.216311481960&type=3 .
YouTube video	Last name, F. M. [Username]. (Year, Month Date). <i>Title of video</i> . [Video file]. Retrieved from URL. <i>*If no author/creator is listed, just include the username of the account (see example).</i>	TelegraphTV. (2011, April 28). <i>Unseen footage of Japan tsunami released</i> . [Video file]. Retrieved from http://www.youtube.com/watch?v=hTeQt3KmpNA .
Tweet	Username. (Year, Month Date). Tweet text [Twitter post]. Retrieved from URL. <i>*To access the permanent URL of a tweet, click on the tweet text, then select “Details.”</i>	BarackObama. (2013, April 13). Retweet this if you think now is the time for comprehensive #immigrationreform. [Twitter post]. Retrieved from https://twitter.com/BarackObama/status/326741832472096769 .
Podcast	Last, F. M. (Contributor title). (Year, Month Date). <i>Podcast title</i> [Audio podcast]. Retrieved from URL.	Starecheski, L. (Producer). (2007, September 10). <i>Goat on a cow</i> [Audio podcast]. Retrieved from http://www.radiolab.org/2007/sep/10/goat-on-a-cow/ .

Sources: Publication Manual of the American Psychological Association; APA Style Blog (<http://blog.apastyle.org/apastyle/social-media/>); Purdue OWL.